

4th Annual Distressed Investing Conference and Turnaround Awards Gala

The Colony Hotel-Palm Beach, FL
March 21-22, 2010

AGENDA

DAY ONE: Sunday, March 21, 2010

5:00pm	Registration Desk Check-In for Opening Night Reception
6:00pm - 7:00pm:	Opening-Night Cocktail Reception at the Colony Hotel

DAY TWO: Monday, March 22, 2010

CONFERENCE Registration Desk and Sponsor/Exhibit Hall are in the **Gallery**.
Sessions will be held in the **Pavilion**.

7:45 – 8:30 am:	Registration and Breakfast
8:30 – 8:45 am:	Welcome Remarks: Roger Aguinaldo, <i>CEO, The M&A Advisor</i> Co-chair of Event Steering Committee, J. Scott Victor, <i>Managing Director, SSG Capital Advisors</i>
8:45 – 9:30 am:	Opening Featured Presentation: <i>Update on Leading Major Cases in Bankruptcy</i> J. Gregory Milmoie, <i>Partner, Skadden, Arps, Slate, Meagher & Flom LLP</i>
9:30 - 10:30 am:	The Current State of the Capital Markets: Trends on New Sources of Funding Although just beginning to thaw, credit markets are frozen. Right now, and throughout 2010, companies need to be self-financing and more efficient. The challenge is generating liquidity and working capital from your own balance sheets. Moderator: Lloyd A. Sprung, Managing Director, Miller Buckfire Panel Experts: Mitchell Drucker, Managing Director, Garrison Investment Group John J. Brignola, Partner, LBC Credit Partners Paul Halpern, Partner, Versa Capital Management William K. Snyder, Managing Partner, CRG Partners Group
10:30 – 11:00	Networking Break
11:00 - 11:30 am:	Keynote Featured Speaker: <i>"Managing the portfolio through challenging times. Operational expertise that differentiates turnaround investors in the private equity space"</i> Rodger R. Krouse, Co-CEO, Sun Capital Partners

11:30 – 12:15 pm:	<p>Turnaround Case Study: Ritz Camera</p> <p>Moderator: Michael S. Goodman, Managing Director, SSG Capital Advisors, LLC</p> <p>Panel Experts: Derek C. Abbott, Partner, Morris, Nichols, Arsht & Tunnell LLP Marc Weinsweig, Senior Managing Director, FTI Consulting Inc. Cathy Herschopf, Partner, Cooley Godward Kronish LLP Irving E. Walker, Member, Cole, Schotz, Meisel, Forman & Leonard, P.A.</p>
12:15 – 1:30 pm:	<p>Luncheon Speaker: “The Current Financial Crisis: How we got into it and where the economy is headed from here”</p> <p>Roger E.A. Farmer, Economist, UCLA Author, How the Economy Works</p>
1:30 – 2:30 pm:	<p>Recent Developments in Restructuring</p> <p>An expert panel reveals the best practices and strategies you should know to be successful in restructuring your transactions. Listen to this panel before you invest in distressed transactions. Topics include the following:</p> <ul style="list-style-type: none"> - Focus on Lender Remedies - Cash collateral fights - Political environment (Chrysler and GM) - Pre-packaged bankruptcies - What’s NOT happening in restructuring – lenders are NOT calling loans for larger markets <p>Moderator: Paul J. Pollock, Partner, Katten Muchin Rosenman LLP</p> <p>Panel Experts: Kevin A. Krakora, Senior Managing Director, Mesirow Financial Consulting Patrick M. O’Keefe, Managing Director, O’Keefe & Associates William H. Henrich, Vice Chairman, Getzler Henrich Jeffrey A. Wurst, Senior Partner, Ruskin Moscou Faltischek, P.C.</p>
2:30 – 3:30 pm:	<p>Avoiding the Turnaround in Your Portfolio Company</p> <p>In this economic environment most Private Equity firms, including distressed investors, have firms in their portfolios under financial pressure. Many of these firms will be liquidated or sold at distressed prices over the next 12 months. This session focuses on proven strategies for controlling the future of your portfolio companies.</p> <p>Moderator: David A. Gerson, Partner, Morgan Lewis</p> <p>Panel Experts: Jeffrey M. Rosenthal, Shareholder, Greenberg Traurig Darin Facer, Director, Alix Partners Michelle M. Miller, Managing Director, Alvarez & Marsal Sharon Bailey, Principal & Founder, Beckett Advisors</p>
3:45 pm:	<p>Conference Concludes</p>
6:00 - 7:00 pm	<p>Gala Cocktail Reception at the Palm Court</p>
7:00 - 9:00 pm	<p>Awards Dinner & Gala in the Pavilion Master of Ceremonies: Carol Massar, Anchor, Bloomberg Television</p>